



## **Sewer rehabilitation critical to India's urban infrastructure: Insituform®**

### ***Insituform enters India through tie-up with Subhash Projects and Marketing Ltd.***

**India, Thursday, May 24<sup>th</sup> 2007: Insituform® Technologies Inc.**, world leader in trenchless technology for sewer rehabilitation projects enters into an exclusive partnership in India with **Subhash Projects and Marketing Ltd.**, a leading EPC player. This tie-up marks SPML's entry into trenchless technology.

The Indian water and wastewater market is worth more than \$1 billion and is experiencing 15-20 percent annual growth. Insituform® will bring to India the innovative Cured in Place Pipeline (CIPP) for wastewater management.

Insituform® is a jointless, seamless, pipe-within-a-pipe with the capability to rehabilitate pipes ranging in diameter from 6 to 96 inches and to negotiate bends. This technology can make old sewer pipelines like new pipeline without any disturbance. The advantages of CIPP:

- Minimal disturbance to city infrastructure
- Durability of pipes
- Helps bring the water flow to normal capacity
- Economical
- Easily installed

The joint venture will be effective from October 2007 starting with its first project for the New Delhi Municipal Corporation in the territory of Delhi, which will rehabilitate 166 meters (544 ft.) of 1,150 mm (40 inch) sanitary sewer pipeline. Insituform will provide technical expertise and supervision of projects while Subhash Projects & Marketing Ltd. will be responsible for the overall execution and marketing of the projects.

According to **Insituform's, CEO and President Tom Rooney**, *"Our entrance into the Indian market fits with our strategy to aggressively pursue international growth opportunities. As a company, we look forward to growth on a global level."*

According to **Mr. Sushil Sethi, Managing Director, SPML**, *"This joint venture is a new chapter for SPML. Sewer rehabilitation is critical to managing India waste management systems. Sewer rehabilitation with its huge market potential will be part of SPML's growing environment business."* SPML will look at opportunities in cities like Delhi, Kolkata, Bangalore & Hyderabad to begin with.

### **About Insituform Technologies, Inc.**

Insituform Technologies, Inc. is a leading provider of technologies and services for rehabilitating water, sewer and other underground piping systems without digging and disruption. Insituform has operations and licensees in 40 countries worldwide. Insituform is headquartered in Chesterfield, Missouri and has manufacturing facilities in Batesville, Mississippi and Memphis, Tennessee. Insituform Blue™, PolyFlex™, Thermopipe®, PolyFold™ and the Insituform Blue™, Logo are trademarks or registered trademarks of Insituform Technologies, Inc. and its affiliates in the United States and other countries.

A pioneer in cured-in-place pipe (CIPP) technology, Insituform® has installed over 15,000 miles of the product worldwide. The Insituform® process can be used to rehabilitate sanitary sewers, storm sewers and force mains. Insituform® is a jointless, seamless, pipe-within-a-pipe with the capability to rehabilitate pipes ranging in diameter from 6 to 96 inches and to negotiate bends.

### **About Subhash Projects and Marketing Ltd.**

Subhash Projects And Marketing Limited is a leading engineering, procurement and construction (EPC) company engaged in turnkey execution of projects in the public as well as private sector. Promoted by the Sethi family, SPML was incorporated in 1981 and converted into a public limited company in August 1983. An ISO – 9001: 2000 certified company, SPML has executed more than Rs. 2,500 Crores value projects to date. Its key areas of operations include power transmission and distribution, water management and environmental engineering.

SPML is one of the established players in environmental engineering in India. The projects are aimed at solving long-standing sewage disposals to create a clean, green future. Its scope of work includes constructing sewage treatment plants, effluent treatment plants and solid waste management. SPML has created the first ever three stage sewage treatment plan in Yelhanka.

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