



Subhash Projects And Marketing Limited



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Press Release

SPML, in association with Calcutta NGOs hosts 'The Clean Connect', for a clean and green Kolkata

~ a Seminar and workshop on Solid Waste Management~

Kolkata, March 3, 2010: Subhash Projects And Marketing Ltd (SPML)-one of India's leading infrastructure development company in association with Calcutta Citizens Initiative organised a forward looking seminar and workshop on Solid Waste Management (SWM) in the city. The seminar was inaugurated by **Shri Asok Bhattacharya**, Minister for Urban Development & Municipal Affairs, Govt.of West Bengal and the chief guest for the occasion was **Shri Bikash Ranjan Bhattacharya**, Mayor of Kolkata. The day long event brought together a group of policy makers, waste management /environmental experts, engineers and NGOs under one roof to discuss and share experiences on solid waste management. At the seminar, senior delegates from Kolkata Metropolitan Development Authority and Kolkata Municipal Corporation shared their plans on SWM and sewage rehabilitation.

In the last few decades, rapid population growth and economic development of the country has led to significant increase in municipal solid waste generation in India which is posing as a major environmental issue. Due to lack of space and proper infrastructure, urban metropolitans face problems in systematic collection and scientific disposal of waste. Some of the prominent names who made presentations at the seminar include **Mr.Arnab Roy**, IAS, Commissioner, KMC, **Mr.Vivek Bhardwaj**, CEO, KMDA, **Mr.Rishabh Sethi** representing DWM (Delhi Waste Management Co.), **Mr.Pradeep Jain**, MD, PCS International, **Dr.Peter Hartwig**, MD, Aqua Consult Ingenieur GmbH, **Prof. Sadhan Ghosh**, Jadavpur University and **Mr.BG Roy**, President, Concern for Calcutta.

Mr. Subhash Sethi, Vice Chairman, SPML said, "Proper management of municipal waste is crucial in providing a healthy living environment to the people. Major cities across India have started taking significant measures in this area. Owing to SPML's long association with Kolkata we are pleased to take this vital initiative along with CCI. With our expertise in sustainable solid waste management, we hope to fulfill our objective in transforming the city of joy for a healthier and cleaner one."

Mr. Narayan P. Jain, President, Calcutta Citizens Initiative said “ Better management of Solid Waste in Kolkata is the need of the hour – it is time that Citizens, NGOs, Universities and Government bodies come together and evolve a plan that is sustainable and for the well being of the city. It's imminent that all stakeholders work together to make such initiatives successful”.

SPML is a leader in effective Solid Waste Management and has proven experience of managing the waste of several cities – Delhi, Madurai amongst others. Through it's SPV Delhi Waste Management Pvt. Ltd (DWM); It is involved in waste collection, segregation, transportation and waste to resource services to over 5 million people and thousands of business establishments in 3 zones; South, City and Central in Delhi. In operations for 5 years...Today, DWM manages in excess of half a million tonnes of waste and recyclables each year through 843 Waste Storage Depots (WSD), 80 hydraulic vehicles covering over 270 sq. km of area

About Subhash Projects And Marketing Ltd.:

Subhash Projects And Marketing Limited (SPML) is a leading infrastructure development company with more than two and half decades of multi-disciplinary experience in Water, Power, Environment, Infrastructure, Manufacturing and Technology. The company that started in 1981 as a water pumps agency in Guwahati has evolved today into a multi-faceted conglomerate. Promoted by the Sethi family, SPML was incorporated as a public limited company in August 1983. An ISO – 9001: 2000 certified company, SPML has executed more than 400 projects across India and has established its leadership in the contracting business.

SPML has proven business capabilities in the Water, Energy, Environment and Infrastructure domain, on a Public Private Partnership (PPP) & Build-Own-Operate-Transfer (BOOT) basis.

SPML's vision to become a force in the global infrastructure sector is supported by its core strengths – pan India presence, 28 years of experience in turnkey projects, innovative in– house designs and engineering solutions, highly skilled team of over 2000 professionals; complimented by its focus on innovation and cutting edge technology.

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