

Subhash Projects And Marketing Limited

Delhi Waste Management plans intensive awareness and training programmes to accomplish MCD's door-to-door collection mandate before Commonwealth Games

- Implementation of door to door collection and segregation of bio-degradable solid waste at source critical to Municipal Corporation of Delhi's (MCD) Zero Garbage programme
- Awareness programs with a total outreach capacity of 50,000 for schools, resident welfare associations, bin guides and rag pickers planned till 2010

New Delhi, April 2 , 2009: In the wake of upcoming Commonwealth Games 2010, Delhi Waste Management Limited (DWM), a SPML group company has planned intensive awareness and training programmes to enable implementation of the door-to-door collection and segregation of waste at source. This is critical to the capital's representation of a clean and green city maintaining international civic standards as it hosts the Commonwealth Games in 2010. This will also enable the implementation of MSW Act 2000 critical to MCD's on going 'Zero Garbage' programme.

A total of 100 awareness programs with an approximate outreach capacity to 50,000 people have been planned until 2010. These include bin guides and rag pickers training, awareness campaigns at schools and among the residents involving resident's welfare associations (RWAs) and others. The programs will be conducted in DWM serviced areas across 31 wards covering 3 zones in Delhi – South, Central and City Zone which has combined disposal of 1300 tonnes of solid waste daily in an area covering 370 Sq Km. The main objective behind the activity is to enable timely collection of waste, along with segregation at source and efficient disposal. This will reduce the load on the landfills since recyclable materials are sent for recycling, kitchen wastes go for composting and only the inert materials go to the landfill sites thus creating resources from the waste.

DWM is working along with NGOs in raising awareness about the importance of solid waste management in the city. In the last quarter DWM has already conducted more than 40 training programmes with over 400 bin guides and waste collectors, awareness campaigns with over 3000 people from the Resident's Welfare Associations (RWAs) and over 1000 children at schools. It has also started a pilot project of collection of waste from households under the scheme of Door to Door Collection (DTDC) in Hauz Khas area of South Zone. DWM has also helped the under privileged people-rag pickers, slum dwellers and others in earning their livelihood.

"Urban Waste Management is one of the most crucial factors to a city's infrastructure. We are really happy to work with MCD in upgrading and systemising the solid waste management process in Delhi and provide our specialised expertise in this field to gain optimal advantage benefiting the entire city population. Unmanaged solid waste can have serious social and health implications and thus we are trying our best to ensure a Zero Garbage Delhi through sensitising people on the benefits and hazards of the same." commented **Mr. Rishabh Sethi, Director – DWM.**

About Delhi Waste Management Limited (DWM)

Delhi Waste Management Limited (DWM), a pioneer initiative by Municipal Corporation of Delhi (MCD) for disposal of solid waste in the capital is a group company of Subhash Projects And Marketing Ltd. (SPML). With an investment of Rs. 51 crores, the project involves collecting, segregating, transporting and disposal of solid waste in 31 wards across 3 zones – South, Central and City Zone covering 370 Sq Km of area. Through the project, DWM will cater for the safe disposal of around 1400 tons of solid waste that is generated in these three zones, every day. For the purpose DWM has initiated mechanical loading and unloading of waste which avoids multiple handling, reduces spillage, ensures hygienic environment around the Waste Storage Depots and reduces environmental and health risks. Separate bins are being used to collect for Biodegradable (green) and non-biodegradable (blue) waste. DWM owns and operates 80 Modern Hydraulic vehicles including Hyva Compactors, Dumper Placers and hook Loaders for waste collection and transportation.

About Subhash Projects And Marketing Limited

Subhash Projects And Marketing Limited (SPML) is a leading infrastructure development company with more than two and half decades of multi-disciplinary experience in Water, Power, Environment, Infrastructure, Manufacturing and Technology. The company that started in 1981 as a water pumps agency in Guwahati has evolved today into a multi-faceted conglomerate. Promoted by the Sethi family, SPML was incorporated as a public limited company in August 1983. An ISO – 9001: 2000 certified company, SPML has executed more than 400 projects across India and is currently developing infrastructure projects with projected investments worth Rs.15000 crores. Having established its leadership in the contracting business, SPML has proven business capabilities in the Water, Energy, Environment and Infrastructure domain, on a Public Private Partnership (PPP) & Build-Own-Operate-Transfer (BOOT) basis. SPML vision to become a force in the global infrastructure sector is supported by its core strengths – pan India presence, 27 years of experience in turnkey projects, innovative in-house designs and engineering solutions, highly skilled team of over 2000 professionals; complimented by its focus on innovation and cutting edge technology.

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