

30% localisation: Tough road for Apple

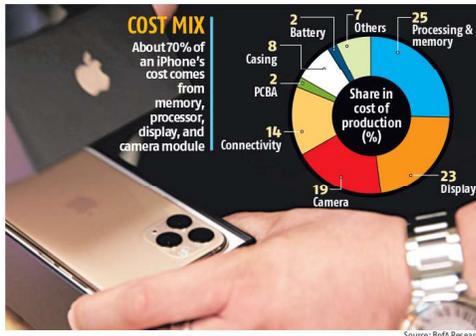
SURAJEET DAS GUPTA
New Delhi, 14 June

India has hit a domestic value addition (DVA) of an average 20 per cent in mobile phones under the product-linked incentive (PLI) scheme, the government announced for the first time on Tuesday. Its aim, based on commitments made, is to hit 35-40 per cent by the financial year ending March 31, 2026 (FY26), which is the last year of the PLI scheme, or double the present.

A striking feature of the figure is that Apple, which began operations in India only 22 months ago, accounted for 50 per cent of India's \$11-billion smartphone exports. Under the PLI scheme, its vendors need to reach 29-30 per cent DVA — up from the current 15 per cent, though it varies from model to model — and that might not be easy to achieve, say experts.

Apple's vendors have localised chargers, batteries, printed circuit board assembly (or PCBAs), enclosures, and coils, to name a few. According to BofA Research estimates (which are endorsed by vendors), around 70 per cent of an iPhone's cost comes from the memory processor, display and camera module, and these have to be imported, so localising even further may take longer than the PLI deadline. An Apple spokesperson did not respond to queries on the article.

The reason why localisation takes time is because it requires large capital investments, manufacturing is a complex process, and high-end technology and input reliability is required, according to BofA Research.



Alternatively, Apple's vendors — Foxconn, Pegatron and Wistron — could simply bring in their global supply chain, most of which is in China, and come and manufacture in India and consequently increase the value addition.

But such a scenario is unlikely after India imposed restrictions under its foreign direct investment (FDI) policy, which made it difficult for Apple's vendors to get permission owing to the geopolitical tensions between the two countries following border skirmishes.

Also, as Apple is focusing on home-grown companies to be part of the supply chain, say analysts, and cite the example of the Tatas who are in talks with Apple. But this too takes time as most Indian companies (even those who have the money) will require support from the government, or a separate PLI scheme for components. Without the technology, the DVA will be slower. Sources in the government say that

'Number of 5G users may jump over 2,000% in 5 yrs'

The number of 5G subscribers in India is expected to jump 2,125 per cent to 690 million by the end of 2028 from 31 million in 2022, a report released by Team8esse Services on Wednesday showed. This will further push the coverage of mobile subscriptions in the country from 77 per cent in 2022 to 94 per cent in 2028. Global 5G mobile subscriptions are expected to reach five billion by the end of 2028.

Apple is in talks with a host of Indian companies to build a home-grown supply chain. Take the Tatas. They already provide the mechanical parts for iPhones and even export to China. But it took 3-4 years and substantial investments for the group to reach that stage.

The Centre recently relaxed its rules on disallowing Chinese companies to come to India, which was specifically focused on mobile device makers. But most mobile companies say the concession has not made much of a difference. The Centre asked Apple to provide a list of Chinese vendors that would like to come to India but with one caveat — they will have to enter into a joint venture (JV) with an Indian partner holding a majority stake. A dozen such companies were cleared for the next stage, namely to find a JV partner and then apply for FDI.

Kesoram hopes to be back in black in next 18 months

ISHIA AYAN DUTT
Kolkata, 14 June

Kesoram Industries, a B Birla group company, is working on a two-pronged strategy to return to profitability in the next 18 months.

The two key elements for strengthening the balance sheet are scaling up blended cement and refinancing debt. P Radhakrishnan, whole-time director and chief executive officer (CEO) of Kesoram said during an interaction after the company's annual general meeting on Wednesday.

In FY23, Kesoram posted a net loss of ₹115.67 crore on a standalone basis. Total income

stood at ₹3,603.93 crore. In FY22, net loss was at ₹3,01.01 crore.

The company achieved sales volume of more than 7 million tonnes (mt) in FY23. The share of blended cement sales was at 54 per cent. This year, the plan was to increase the share of blended cement to 60 per cent and eventually take it to 80 per cent, Radhakrishnan said.

Ebitda for FY23 was at ₹371.22 crore but the finance cost was higher at ₹422.78 crore. Kesoram's total debt was around ₹200 crore. Radhakrishnan said that the focus would be to improve operations, which would lead to lower interest rates.

APPOINTMENTS



Metropolitan Stock Exchange of India Limited invites applications for the post of **Managing Director & CEO (MD & CEO)**

QUALIFICATION & EXPERIENCE

- Candidate must be a Post Graduate, CA, MBA or equivalent with at least 15 years of Relevant Experience in the field of Capital Markets/Finance and should be holding senior leadership position for at least 5 years.
- He/She should be well-versed with relevant market developments, regulatory guidelines, product innovations and technology advancements in the local and global capital markets and experience in engaging with diverse stakeholders like Regulators, Shareholders, Business Partners, Customers, Employees and the Board.
- The maximum age limit of the candidate shall be 62 years as on September 01, 2023.
- Experience and qualification criteria may be relaxed for deserving candidates at the discretion of selection committee

RESPONSIBILITIES

- The MD&CEO shall report to the Board of Directors for necessary direction & supervision to conduct the affairs of the Exchange in accordance with the By-laws, Rules and Regulations of the Exchange, and to comply with various statutory and regulatory requirements.
- He/She will be responsible for Business Planning & Delivery, Resource Management, Organisation Development and overall success of the Exchange

COMPENSATION & TERMS

- Remuneration shall be commensurate with qualification and experience of the candidate and will be in line with industry standards.
- The appointment, terms & conditions and remuneration shall be subject to the approval of SEBI and the tenure of appointment shall be for a period upto 5 years

LOCATION

- The position is based in Mumbai, India

APPLICATIONS

Interested candidates (Indian passport holders only) may send their detailed CV via email to modification02@xmsse.in latest by June 29, 2023, 6:00 pm IST. Applications will be held in strict confidence. Incomplete applications or applications received after the prescribed date will not be considered. Kindly note, merely fulfilling the eligibility conditions does not ensure the advertisement as regards to qualifications and experience, would not automatically entitle a candidate to be called for the interview.

Registered Office: 205A, 2nd Floor, Pinnacol Corporate Park, 1st Bahadur Shastri Rd, Kurla (West), Mumbai, Maharashtra 400070. CIN: L65999MH2009PLC028555. Website: www.xmsse.in

Renault eyes next million cars by '30 on EV push, new models

Nissan and Renault SA have lined up ₹5,300 crore to launch six models

SHINE JACOB
Chennai, 14 June

French automotive (auto) major Renault rolled out its 1 millionth vehicle in India on Wednesday and set an ambitious target of producing over 2 million cars by 2030, driven by launches and its planned electric vehicle (EV) push, said Venkatram Mamillapalle, chief executive officer and managing director, Renault India Operations.

The company is currently working on a raft of new models, including two internal combustion engine products and an A-segment EV, which will roll out in 2025.

The plan is to have all its products in the 4-meter range. Renault India cars are at present manufactured at its Oragadam plant in Chennai, with a capacity of 480,000 units per annum.

Nissan Motor Corporation and Renault SA, the automakers that revamped their global alliance in February, have already lined up plans to invest ₹5,300 crore in India to launch six models, including two EVs. This is expected to give employment to an additional 2,000 people. The two companies said that each would manufacture three new models on the joint platform while retaining the individual, distinctive styling of the respective brands.

"We would like to increase our profit by 2030 and achieve the 2 million mark by then," said Mamillapalle on Wednesday.

Currently, Renault India offers three passenger vehicle models, including the popular Kiger, the Kiger and the Tribler for its customers in India and exports to 14 countries, including South Africa, South Asian Association for Regional Cooperation, Asia Pacific, Indian Oceanic Region, and the East Africa region. The majority of its export business comes from South Africa.

"Achieving the production of 1 million vehicles in India is a significant mile-

ON FLEX FUEL VEHICLES

“THE COMPANY IS READY FOR ANY TRANSITION THAT THE INDIAN MARKET AND THE GOVERNMENT ARE TARGETING”



IN TOP GEAR

Renault India production milestones



June 2023: **1 million**

Source: Company

stone for Renault. It demonstrates our unwavering commitment to the Indian market and showcases the trust our customers have placed in us. We are deeply grateful to our customers, dealer partners, employees, and all stakeholders who have contributed to this remarkable journey. We will continue to strive for excellence and introduce exciting prod-

ucts that exceed customer expectations," added Mamillapalle.

During the past year, Renault produced about 84,000 vehicles and exported 28,000. It expects it to be around the same lines in 2023 as well. At present, the company's localisation level is about 92 per cent.

"Talking about the call by Union Minister of Road Transport and Highways Nitin Gadkari asking manufacturers to be ready with flex-fuel vehicles or E85 (85 per cent ethanol), Mamillapalle said that his company is ready for any transition that the Indian market and the government are targeting. The company believes it will be easy for it to adapt to E85 as it already has several such flex-fuel models in Brazil.

"The E10 is already in the market. The E20 is to be adapted and will be well-occupied across the country by the end of 2024. It will reduce the imports of crude oil. We also have to progress towards E85. EV and E85 have to grow together. Indications are that by 2027, we will have 125,000 vehicles to be equipped as well," he added. He said that the market will continue to have A-segment cars like the Kwid and will not 'vanish' when asked about the shrinking market size.

"It has a market size of 25,000-30,000 vehicles per month and is occupied by three models currently. The segment will not vanish since it is intrinsic to the gradual upgrade for a customer from two-wheelers to four-wheelers," he added.

The Renault-Nissan plant, one of the alliance's leading centres for energy and resource reduction, had also announced its road map to carbon neutrality. This will be achieved by 2045, through an ongoing programme to transition to 100 per cent renewable energy, while reducing energy consumption at the plant by 50 per cent compared to today. The Chennai plant sources more than 50 per cent of its electricity from renewables.

Volvo India flags supply snags as hurdle to record sales

PRES TRUST OF INDIA
Gurugram, 14 June

Swedish luxury carmaker Volvo has started on a very promising note and we believe that we will do much better this year as compared to the last few years. Since the pandemic I think the market was a bit slow and then we had supply issues. Supply issue is still around us but I believe that we can go back close to the 2018 number which was our peak," Malhotra said.

In 2018, the company had sold 2,600 units. Last year it sold about 1,800 units in the domestic market.

The company unveiled its all-electric SUV C40 Recharge in India, which will be launched in August and deliveries to start September onwards.

The vehicle will be the company's second electric offering in India after its fully-electric XC40 Recharge launched last year.

Personal Finance, Insight Out

Personal Finance, Monday to Saturday

To book your copy, sms reaches to 57575 or email order@bsmail.in

Business Standard Insight Out

PTC India Financial Services Limited

PUBLIC NOTICE FOR SALE/ASSIGNMENT/TRANSFER OF FINANCIAL ASSET BY PTC INDIA FINANCIAL SERVICES LTD (PFS) UNDER SWISS CHALLENGE METHOD (SCM)

Expression of Interest (EOI) and Bids are invited from Investors/Developers/ARCs/SCs/Other Banks/NBFCs/FIs etc. for sale/assignment/transfer of its debt Under Swiss Challenge Method (SCM). Description of Assets: Outstanding BSN on 1st June 2023

Name of the Borrower / Project	Principal Outstanding (Rs. Crore)	Total Outstanding (Rs. Crore)	Base Bid (Rs. Crore)
Vento Power Infra Private Limited (VPIPL) 40 MWAC Solar PV partially commissioned Project in Salepali Village, Deogagan Tehsil, Balangir District, Odisha	135.10	135.10	85.00

1. Name of the Borrower / Project: Vento Power Infra Private Limited (VPIPL) - 40 MWAC Solar PV partially commissioned Project in Salepali Village, Deogagan Tehsil, Balangir District, Odisha
2. Outstanding Amount: Rs. 135.10,00,000/- (Rupees One Hundred Thirty Five Crores Ten Lakhs only) as on June 1st, 2023
3. Base Bid: Rs. 85,00,00,000/- (Rupees Eighty Five Crores Only)
4. Earnest Money Deposit: Rs. 1,00,00,000/- (Rupees One Crore Only)
5. Terms and Conditions:

- a) Sale is strictly subject to the terms & conditions incorporated in this advertisement and the prescribed Offer/Tender Document. The Offer/Tender Document can be obtained from office of the PTC India Financial Services Limited, 7th Floor Telephone Exchange Building, 8 Bhikaiji Cama Place, New Delhi - 110066 (hereinafter referred to as PFS) by contacting Mr. Puneet Agarwal at contact number Board 011-26737000. Direct 011-26737468 and email ID punet.agarwal@ptcfinancial.com or can be downloaded from www.ptcfinancial.com from 15.06.2023 to 20.06.2023.
- b) The sale is under Swiss Challenge Method (SCM), based on an existing offer in hand (herein referred to as Base Bid) wherein the prospective Bidders (Challenger Bidders) shall bid at least 5% higher than the Base Bid. The Base Bidder will have the First Right to match the highest bid on comparable terms.
- c) The offer for sale/assignment/transfer of above financial asset is on "as is where is" and what ever there is basis and "without any recourse to PFS".
- d) PFS reserves its right to accept or reject any/all the bid(s), without assigning any reason(s) whatsoever.
- e) Sealed tenders, as per the prescribed Offer/Tender Document only, should be submitted along with NEFT RTGS / DD/BG for Earnest Money Deposit as mentioned in the Offer/Tender Document, drawn on a scheduled Bank in favour of "PTC India Financial Services Limited", payable at New Delhi upto 4.00 P.M. on June 23, 2023.
- f) Schedule of Process:

S.No.	Process	Last Date (s)
1.	Issuance of Offer/Tender Document	15.06.2023
2.	Submission of EOI (in case no EOI received within stipulated timeframe, as per successful bid)	23.06.2023 upto 4.00pm
3.	Submission of written clarifications/amendments, if any, on the Tender Documents by Bidders so as to reach Reader by 17:00 Hours.	26.06.2023
4.	Issuance of Written Clarifications and Final Tender Document, if required	30.06.2023
5.	Due diligence process (Access to online Data Rooms)	22.06.2023 to 10.07.2023
6.	Last date of submission of Scanned Copy of Technical and Financial Bids via E-Mail	11.07.2023
7.	Opening of Technical Bids	11.07.2023
8.	Declaration of technically qualified bidders	To be intimated later
9.	Opening of Financial Bids	To be intimated later

Place: New Delhi Date: 15.06.2023 Puneet Agarwal Authorised Officer

(CIN: L65999DL2006PL1153373) Registered Office: 7th Floor, Telephone Exchange Building, 8 Bhikaiji Cama Place, New Delhi - 110 066 Board: +91 11 26737300 Fax: 26737373 Website: ptcfinancial.com

SPML INFRA LIMITED

CIN: L40106DL1981PLC012228
Registered Office : F-27/2, Okhla Industrial Area, Phase-II, New Delhi- 110020
Website: www.spml.co.in, email-id : cs@spml.co.in

Extract of Standalone and Consolidated Unaudited Financial Results for the Quarter and Year ended 31st March, 2023 (Rs. in Lakhs)

STANDALONE					CONSOLIDATED				
Quarter Ended		Year Ended		PARTICULARS	Quarter Ended		Year Ended		
31.03.2023	31.12.2022	31.03.2023	31.03.2022		31.03.2023	31.12.2022	31.03.2023	31.03.2022	
(Unaudited)	(Unaudited)	(Unaudited)	(Audited)	(Audited)	(Unaudited)	(Unaudited)	(Unaudited)	(Audited)	(Audited)
46,265.75	15,247.06	22,798.95	87,779.58	85,309.69	46,350.14	15,327.69	24,174.05	88,314.31	95,177.28
1,153.94	(517.55)	631.03	265.99	886.03	1,497.48	(392.47)	(508.27)	289.37	(192.98)
1,153.94	(517.55)	631.03	265.99	886.03	1,497.48	(392.47)	(508.27)	289.37	(192.98)
1,151.29	(517.55)	367.24	211.05	998.06	1,368.11	(509.10)	(637.64)	33.81	(13.89)
1,146.15	(507.33)	362.21	218.14	976.87	1,362.45	(498.88)	(642.68)	40.38	(35.09)
994.90	994.90	874.95	994.90	874.95	994.90	994.90	874.95	994.90	874.95
2.39	(1.09)	0.82	0.44	2.68	2.84	(1.18)	(1.61)	0.08	0.09

The Company does not have any Exceptional and Extraordinary items to report in above periods

Note:

1. The above is an extract of the detailed format of Audited Standalone and Consolidated Financial Results for the quarter / year ended 31st March, 2023 filed with the Stock Exchanges under Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015. The full format of the Audited Standalone and Consolidated Financial Results for the quarter / year ended 31st March, 2023 are available on the websites of the Stock Exchange(s), i.e. NSE at www.nseindia.com and BSE at www.bseindia.com and the Company's website www.spml.co.in

2. The Unaudited Standalone and Consolidated Financial Results for the quarter / year ended 31st March, 2023 was approved by the Audit Committee and the Board of Directors of the Company in their respective meetings held on 13th June, 2023.

For SPML Infra Limited Sd/-

Subhash Chand Sethi Chairman DIN: 00464390

Dated: 13th June, 2023 Place: Kolkata

